

Annual Report

# Argentina

# **2021 INITIATIVES, SOLUTIONS AND IMPACT**

Training youths for the jobs of the future



## Director's words | Great challenges with good results

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Like every year, we renew our commitment to work with youths, bringing them closer to the possibility of living a transformative experience that allows them to fulfill the dreams they set for themselves.

Without a doubt, the pandemic has challenged us once again in 2021. It made us redouble our efforts to identify opportunities in a scenario full of adversity. And we did it!

We have confirmed that virtuality is the ideal way to offer "Tu Futuro" program to those who need it. This format allowed us to broaden our horizons to youths who could not have gone through it if they had to move to a physical center. But also, virtuality has challenged us to create relationships from the screen, to develop belonging from a virtual space and

mainly to put ourselves at the service of the youths who made a great effort to identify their best version. The results were revealing.

During this year, we have advanced on the scale, reaching more youths through their teachers in public high schools or institutions in our countries. We strengthened "Tu Mirada Trasforma" program through which we invite teachers to acknowledge the key role of developing socio-emotional skills in educational settings, acknowledging their own socio-emotional skills to later identify them in their students. In this way we put at the service of the educational community the methodology that we have developed in Forge, to raise awareness on socio-emotional skills so that they have resources and tools to take to their classroom spaces.

We trust youths, and work every day for them have more and better opportunities through work, continuous learning and commitment to the community.



**Marcelo Fernández**  
Director of  
Forge Foundation  
Argentina

# Tu Futuro Program

Job training course, **totally free and 100% online.**

## CONTENTS

### Talent development

**Vocational guidance workshop.** How to find out what you like?

**Personal skills.** Improve your confidence, self-esteem and learn to manage your emotions.

**Communication workshop.** How to speak to others clearly and without embarrassment.

**Personal project.** How to organize your time, set goals and achieve your objectives?

### Training for the first job

**CV.** How to make yours?

**Employment portals.** What are the best and how to use them even if you have no experience?

**Mocked job interviews.** Gain confidence and improve how you introduce yourself.

**Panels with companies.** You learn about what they are looking for, what they think and ask them questions.

## STRUCTURE



### Duration

17 weeks



### Synchronous classes

90 minutes once a week



### Activities and challenges

Up to 2 hours per week of dedication



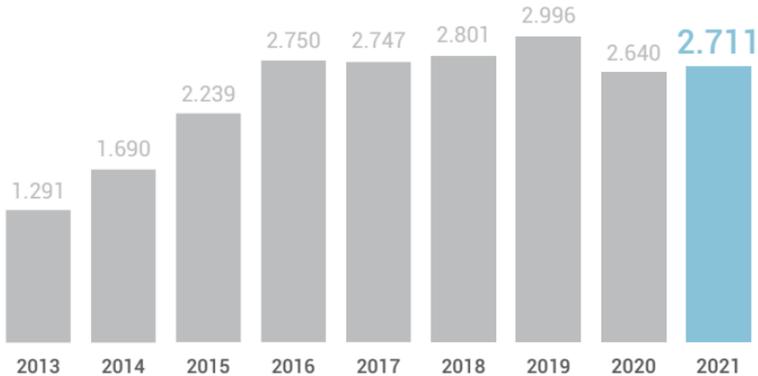
### Coaching

For 12 months

# Annual growth of students in the Program

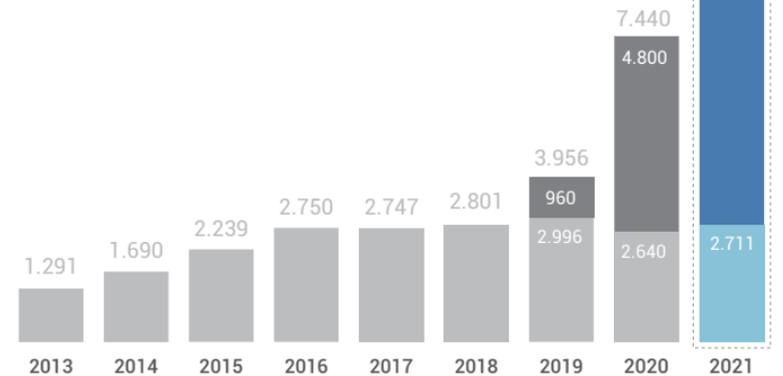
THROUGH  
**FORGE CENTERS**

2.711  
YOUTHS



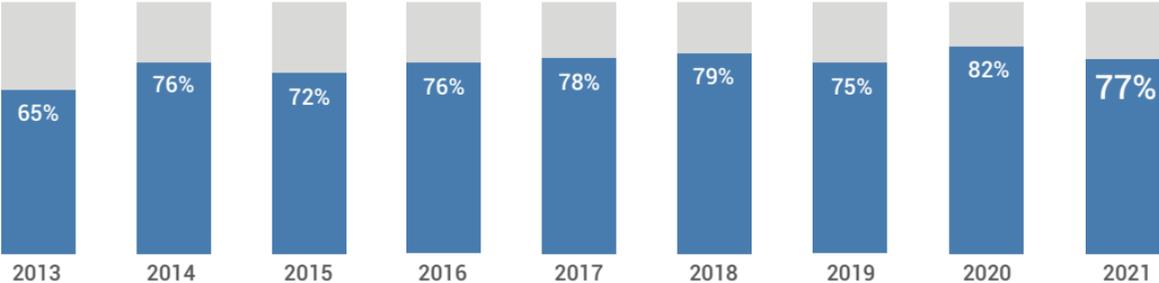
THROUGH  
**PRIVATE-PUBLIC ALLIANCES**

13.380  
YOUTHS



# Permanence in the Program

STUDENTS WHO **ATTEND THE PROGRAM** FROM THE BEGINNING TO THE END

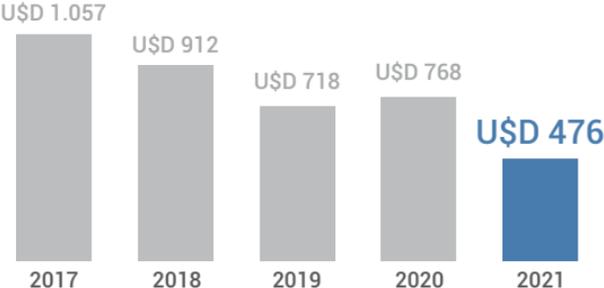


**PARTICIPATION BY GENDER**

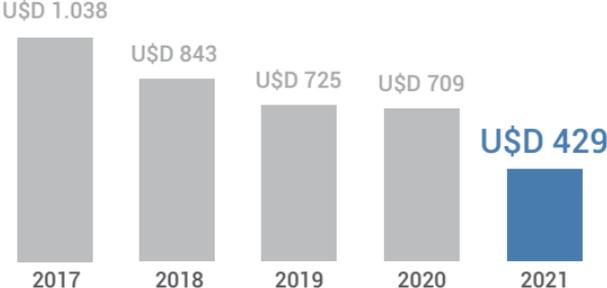


# Financial Information

## INCOME IN THOUSANDS U\$D

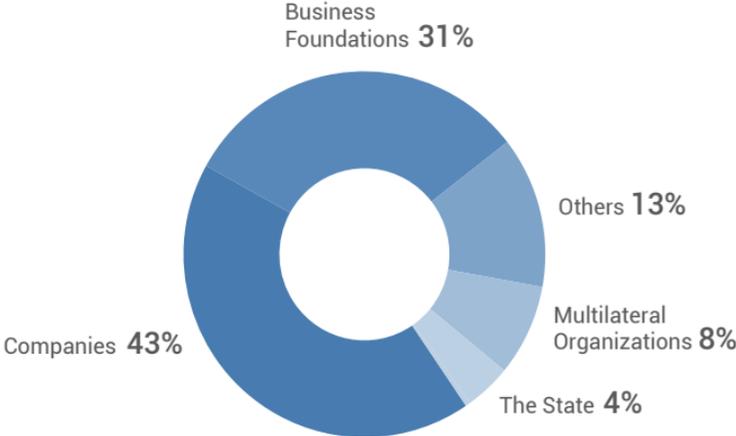


## EXPENSES IN THOUSANDS U\$D



# Financial Information

## INCOME 2021 BY TYPE OF DONOR



Total Companies	U\$D	202.276
Total State	U\$D	19.775
Total Business Foundations	U\$D	149.571
Total Individuals	U\$D	2.019
Total Multilateral Organizations	U\$D	38.433
Total Others	U\$D	63.572

**Grand Total** **U\$D 475.646**



# Cooperation **projects and experiences**

## “Academia Solar”, a way towards employment and care for the planet



“Academia Solar” is an innovative proposal that arises from the shared commitment to triple impact activities and the dream of training youths for the ‘green jobs’ that our planet needs.

The program aims to complement the Virtual Program called Tu Futuro in socio-emotional skills for the world of work, in design, installation and startup of residential and commercial photovoltaic solar energy systems.

The specific technical training is given through 8 virtual classes and, at the end of the training, youths participate in a last practical class consisting of the installation of a real photovoltaic solar park in an institution.

**This proposal articulates the collaborative work of:**

- **Forge Foundation:** that carries out the general coordination of the project and provides training in socio-emotional skills for the world of work.

- **Energia Social Argentina:** is a B company that provides technical content to Forge’s youths and coordinates the installation of solar panels. Their contribution is completely voluntary.

- **A benefactor institution:** that provides the economic contribution to be able to grant scholarships to youths who attend the program and to acquire the necessary solar kits to install in an NGO.

- **A receiving Institution:** a social entity is selected in which the solar panels would be placed with the aim of generating savings in their electricity consumption and

promoting the sustainability of the energy used. The project also seeks to work on a solidarity approach. Thus, youths go through a comprehensive training experience.

The first experience developed was carried out thanks to the funds provided by HSBC and the organization that received the installation of the panels was the “Centro de Primera Infancia de la Fundación Margarita Barriento” / “Early Childhood Center of the Margarita Barrientos Foundation”, in Villa Soldati.

[VIDEO OF THE ACTIVITY](#)

# Cooperation **projects and experiences**

## Alliances to increase the impact: teacher training in the south of the province of Buenos Aires together with Dow

In alliance with DOW, during 2021 we have managed to expand our actions to the southern region of the province of Buenos Aires, impacting two target segments: teachers and youths.

We launched Tu Mirada Transforma, our online training proposal aimed at the teaching community, which seeks to support each participating teacher in the identification and strengthening of their socio-emotional skills, so that they can, from there, guide their students in the same process, creating positive classroom learning environments. With the opening of 4 courses in total, divided into both semesters, we have given the opportunity to continue developing not only the **teachers of Bahía Blanca and Ingeniero White**, but also those of the entire **Educational Region No. 22** of State Management.

Likewise, in the second semester we have launched Tu Futuro program, offering youths from Bahía Blanca the opportunity to develop socio-emotional skills aiming at their first job. Strengthening confidence, training communication skills and organization of time to achieve their goals were some of the main objectives of the experience that began with two courses.

We are extremely happy to be able to directly and indirectly have a positive impact on the training paths of the youths of Argentina, supporting them in the creation of a better future.

### Teachers and youths said about the experience:

*"I take many new concepts with me, being completely sure that they will lead to*

*profitable results. Working with adolescents is quite a complex task and entails a daily challenge. Every expression of emotion was stressed and deepened by the health situation we are currently going through. Therefore, I keep a sentence from the last module: we invite you to enable and open the door to emotions in your classes. Thanks for the possibility".*

Manuela C. EES N° 37 – Bahía Blanca

*"Every year I receive students with problems that deserve great attention. And I have always wanted to find a way around it, ensuring educational quality. I think the course gave me several tools and therefore improved the chances of achieving this. I started a process of change in me that I hope to keep. Thank you for the opportunity!"*

Silvia M. EES N° 13 – Bahía Blanca

*"Extremely grateful for the innovative proposals that led me to reflect on many everyday issues, and for the resources and tools that were available to us. The emotion that my answer provokes is motivation, enthusiasm and gratitude."*

Florencia Z. EES N° 4 – Juan Cousté, partido de Villarino.

*"I am grateful because I never knew of any other program that offered something like Tu Futuro. It greatly exceeded my expectations. It goes far beyond putting together a CV. And the Campus is a super dynamic and good way to learn."*

Testimony of a young participant – Scholarship Grant

# We thank our

## Strategic allies and main donors

# We thank our

Allies that support our students in their ongoing training



# We thank our

## Employer allies and corporate volunteering 1

# We thank our

## Employer allies and corporate volunteering 2

 Clínica San Camilo	 CLUB DE AMIGOS	 COMPASS GROUP	 Cognizant	 COPETIN CATERING	 Coppel	 CRESUD
 Dass IMPLEMENTING SPORTSWEAR BRANDS	 Dia	 Dow	 The Walt Disney Company	 DISVAL DROGUERIA	 Duas Rodas	 ESTUDIO WEISFELD & ASSOC.
 EY	 farmacity	 FARMAPLUS AYUDAMOS A CUIDARTE	 FedEx	 Ford	 GALENO	 Garantizar
 GestiónCompartida	 GhidiniRodil Humanos con recursos	 gire	 gp	 glue EXECUTIVE SEARCH	 Grant Thornton	 green eat

# We thank our

## Employer allies and corporate volunteering 3

# We thank our

## Employer allies and corporate volunteering 4

# We thank our

## Employer allies and corporate volunteering 5

 <p>TRF Todo Resulta + Fácil</p>	 <p>uolá</p>	 <p>Unilever</p>	 <p>LACTEOS VACALIN ARGENTINOS</p>	 <p>Valenti</p>	 <p>Victor M. Fusco y Cia s.r.l.</p>	 <p>Villares s.a.c.</p>
 <p>ITAL SUPERMATORISTA Especializ. en...</p>	 <p>VIVIENDA DIGNA</p>	 <p>Walmart</p>	 <p>WUNDERMAN THOMPSON</p>	 <p>WYNDHAM HOTELS &amp; RESORTS</p>	 <p>YAZAKI</p>	 <p>ZARCAM LOGÍSTICA</p>
 <p>ZURICH</p>	 <p>ZURICH®</p>  <p>Santander</p>					

## More youths with a job. It is everyone's decision.

We want economically vulnerable youths to access a quality life through work, ongoing learning and commitment to the community.

To achieve our purpose, we have designed a job training program that helps them gain confidence, teach them how to look for a job and train them to do it well.



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